

Amendments to the Specification:

Please replace the paragraph beginning at page 1, line 15, with the following amended paragraph:

As more and more businesses, organizations, and individuals desire to operate web pages for the purpose of communicating with the public, it has become increasingly common that web pages are owned by those who lack the skills to author the pages. Although large businesses and organizations may have personnel trained in the production of web pages, individuals, small businesses, and small organizations often have no trained personnel available to assist them in authoring a web page. In many instances, even if individuals within a large organization have trained personnel available to assist them in producing a web page, the numbers of individuals needing assistance and the frequency with which an individual may require such assistance, render it inefficient for a particular individual to seek assistance each time his or her web page must be updated. For example, an accounting firm may have hundreds of accountants, each of whom must maintain a web page that is linked to a web page advertising ~~advertizing~~ the firm as a whole. Although each accountant may wish to update his page on a monthly basis, if a particular accountant lacks the skills to author a web page, that accountant is unlikely to be able ~~ably~~ to secure help from the trained personnel hired by the firm, because of the number of accountants demanding similar assistance. Other examples in which this same problem arises may include mission groups affiliated with a religious organization (the religious organization cannot provide web page authoring assistance to all of its mission groups on a frequent basis) and small or medium sized businesses affiliated ~~affiliated~~ with a chamber of commerce.